



Four Things I'd Tell My Younger Self

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What would I tell this guy?



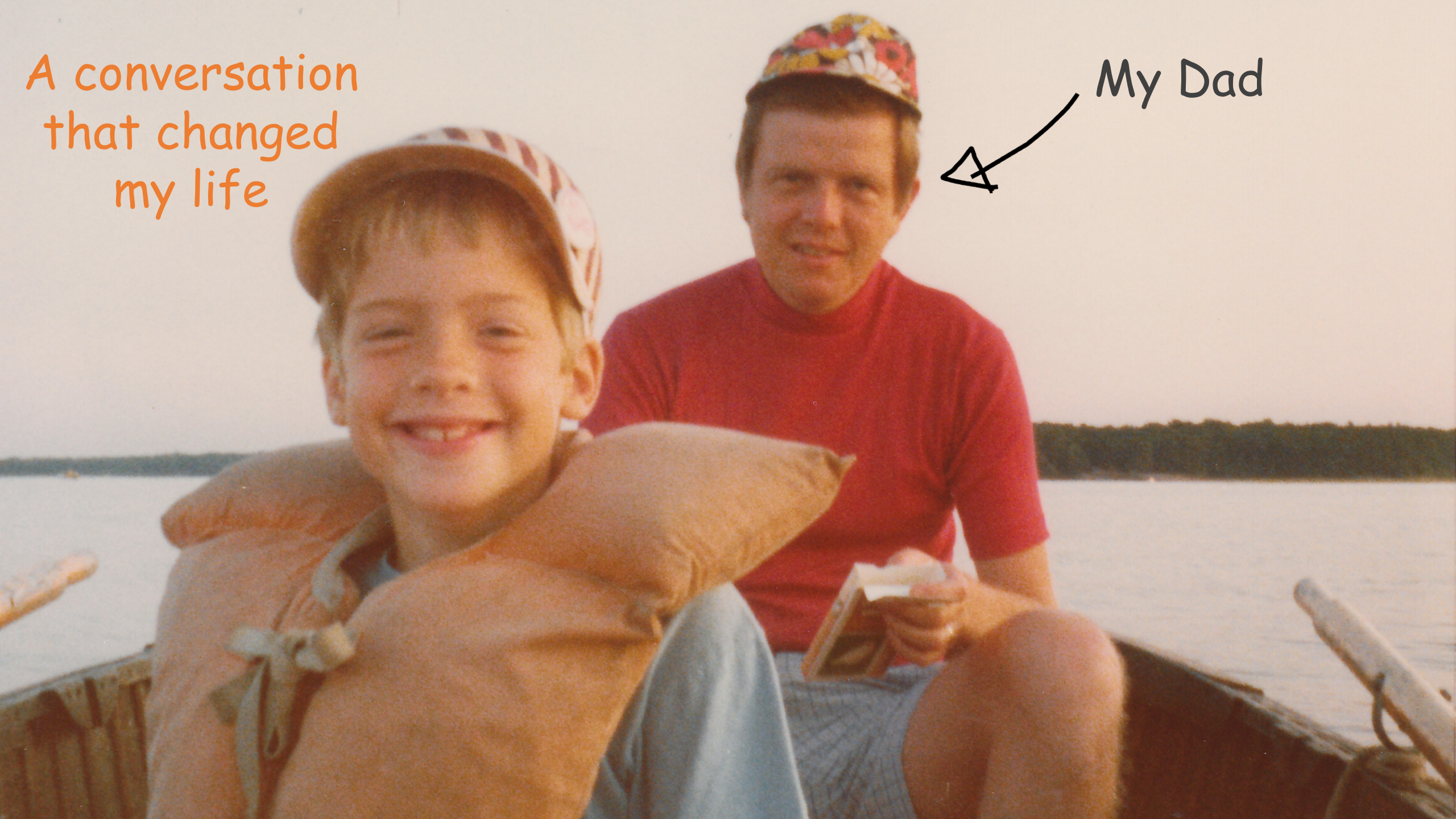
1. Be intentional
2. Go where you will grow
3. Forge a mission
4. Lead by aligning beliefs

1

Be intentional

A conversation
that changed
my life

My Dad



Live life intentionally...

- Have a plan
- Show up early
- Be prepared
- Never coast or drift

if you going to sit, then sit. If you're going to stand, then stand. But never ever squat.

-- Mitch Kapor, early software pioneer



How do you know what to do when you face challenges and forks in the road? You need a "north star" to help shine the light on things. You need a mission.

2

Forge a
mission

Lack of direction, not lack of time, is the problem. We all have twenty-four hour days. - ZIG ZIGLAR

Missions are like a compass – they set your direction and help you find your way when your trail map isn't clear. Missions engage your passions and inspire you to action. They are a long-term plan for making a difference in your life and in the lives of others. Missions give your life deeper meaning and help answer the question, “Why does my life matter?”

**Missions are not
something you are
born knowing.**

**They aren't
discovered like some
hidden treasure.**

Missions are forged.





THE
FREEING ENERGY
PROJECT

3

Go where
you will grow

DaVinci



greylock
partners.




iXL™

 Silverpop™

IBM®
Strategy



THE
FREEING ENERGY
PROJECT

 **SOLAR**
INVENTIONS



- Most of what happens in your life is beyond your control
- Improving yourself is one of the few things you can control
- The more you learn and grow, the better prepared you are to seize the opportunities and push through the challenges that come your way

4

Lead by
aligning
beliefs

"The role of a leader is to define reality and give hope"
- Ken Chenault, CEO Amex

**"If your actions inspire others to dream more, learn more,
do more and become more, you are a leader"**
- John Quincy Adams, U.S. President



Ginny Rometty, CEO of IBM

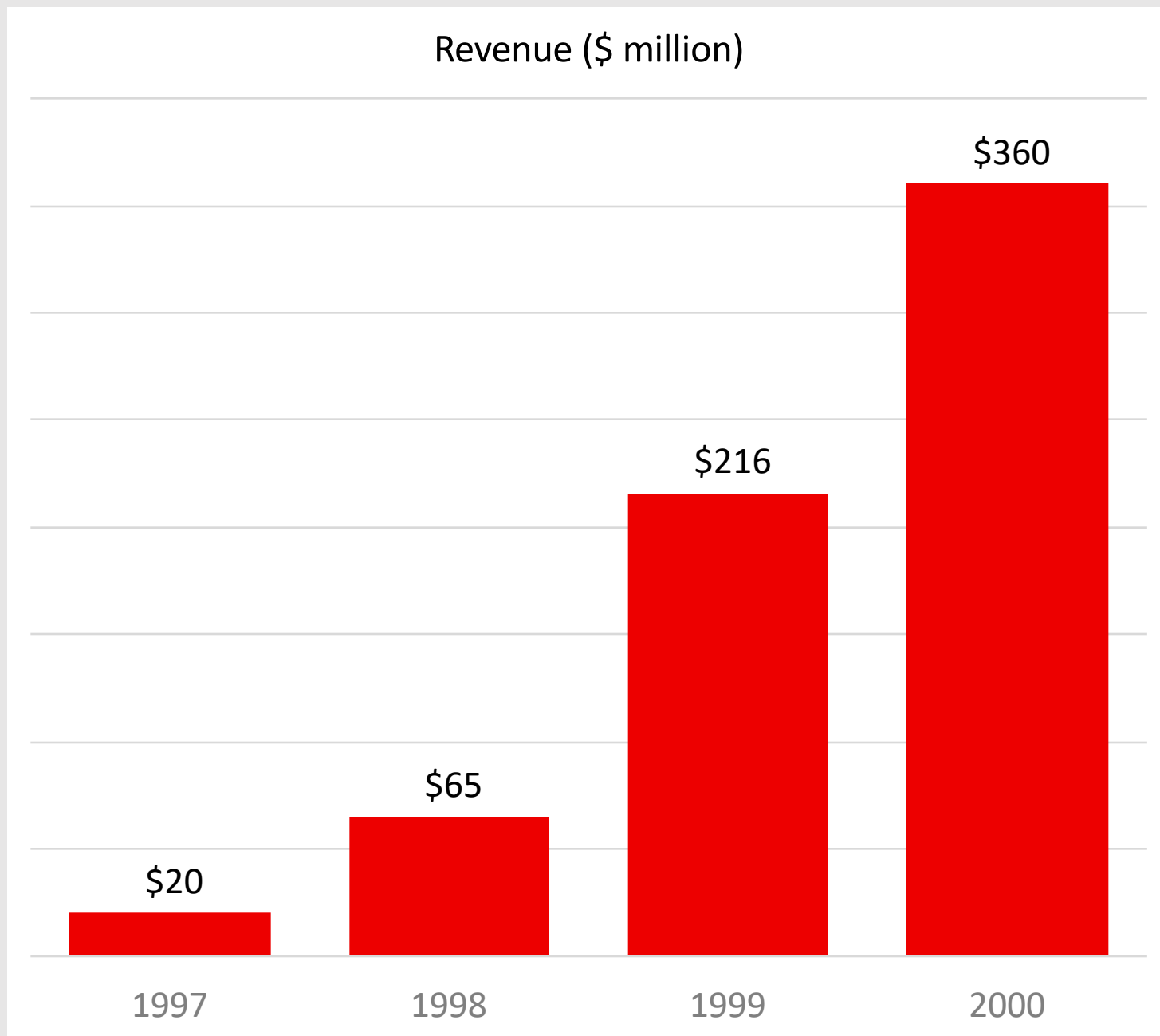


Marc Benioff, CEO of Salesforce.com

One
More
Thing

20 Years Ago





If I could go back in time...

- Be intentional
- Go where you will grow
- Forge a mission
- Lead by aligning beliefs
- Just be yourself

Thank you



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